

FCC Response

Renewal Processing Guidelines

WOZZ currently airs newscasts each day, Monday through Friday at 5:50am, 6:50am and 7:50am for a total of 15 per week.

Programs devoted to public affairs include a 30 minute weekly program which airs on Sundays from 5:00 to 5:30am. WOZZ also airs drinking and driving announcements during every major holiday. On a weekly basis, WOZZ airs between 10 and 35 public service announcements. In addition to prompt response to emergency weather conditions, WOZZ will break from regular programming in the event of an emergency situation. During a recent standoff, WOZZ broke from format to urge our listeners to stay inside and lock their doors, and advised drivers to stay away from the area. In the area of political coverage, WOZZ uses a "Rock the Vote" campaign to encourage voter participation. As far as community involvement is concerned WOZZ is the flagship station for the annual Fox Cities Walk America. We also promote events such as the Greenville Lions fund raising concert, the Packerland Ride for MDA, the Community Tree, the Fest of Ale for MDA and Appleton's Oktoberfest Celebration. For local recording artists we air different Green Bay Packer songs by Boogie and the Yo Yo's and Vic Ferrari during football season.

Remote Station Operations

In the event of any local emergency, regardless of the time of day, WOZZ responds quickly with live announcer announcements and updates. It is simply not necessary to have someone live at the studio 24 hours a day 7 days a week. Our announcer staff can be at the station literally within minutes if need be.

Main Studio Location

WOZZ's studios are located approximately 15 minutes east of New London, our city of license. A great number of people in New London actually work and shop in the Fox Cities, so it is very convenient for them to pick up prizes and visit our offices. We recently renewed our lease so it would be extremely cost prohibitive for us to abandon our present location. It would also be more difficult for the many charities and local groups we interact with to do so if we were forced to relocate. Our staff would also have a difficult time securing housing in New London since rental properties and single family homes are not as readily available as they are in the Fox Cities. All in all, Increased restrictions on our main studio location would have a negative effect on much of our local programming and community involvement efforts.

Voice Tracking

Although we utilize voice tracking for certain air shifts, it has virtually no effect on our ability to serve the needs of the listeners of the station. It is highly unlikely that our listeners even know that we utilize voice tracking at certain times. As far as music playlists are concerned, we do local audience music testing methods to insure we are providing the types of songs our listeners want to hear.